

PRACTICAL MANUAL

**FISHERIES ECONOMICS
AND MARKETING**

**Shyam S. Salim
R. S. Biradar**



**Central Institute of Fisheries Education
(Deemed University), ICAR
Fisheries University Road,
Versova, Mumbai - 400 061**

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Dr. S. Ayyappan,
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FOREWORD

India's current ranking of 111th in the world fisheries production emphasises the importance it plays in the economic development of the country. The forex earnings of nearly Rs. 6400 crores in 2000 - 01 from the fishery sector is substantial indeed. Economic management and development of the resource are imperative for the sustained development of fisheries. The science of Fisheries Economics could contribute significantly towards the fulfillment of this objective. The course manual on " Fisheries Economics and Marketing " written by Mr. Shyam. S. Salim, Scientist and Dr. R. S. Biradar, Principal Scientist of Central Institute of Fisheries Education, Mumbai is elegant and lucid in style. I hope the student community particularly in the fisheries field will be benefited. Its comprehensive style would help the students to understand the subject with ease and clarity. I congratulate the authors for bringing out this course manual par excellence.

5th, Dec., 2001
Mumbai

S. Ayyappan
Director, CIFE

PREFACE

The course manual on Fisheries Economics is brought out with the aim of giving assistance to the students in Fisheries Economics. We have attempted to include in it the topics, which are not only relevant but also interesting to students of fisheries economics in their Graduate and their Post Graduate programmes. The topics would enable them to get a better grasp of concepts and analytical techniques widely used in fisheries economics research. We would further like to emphasize that this course manual would not be substituting any standard economics textbook.

We are thankful to Dr. S. Ayyappan, Director, CIFE for his kind assistance and support provided during the venture. We are extremely grateful to the help rendered by Mr Grinson George ,M.F.Sc. scholar. We would also like to acknowledge the technical assistance provided by Mrs. S. S. Gajbhiye, Technical Assistant and Mr. Vijay. V, M.F.Sc. Scholar in the making of this manual.

5th, Dec, 2001.

Mumbai

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