

# VARNA- The marine ornamental fish feed

## Brief Description

- ★ 'Varna' is a scientifically evaluated slow sinking marine ornamental fish feed.
- ★ Constituents : 38 % protein, 9 % fat, 39 % carbohydrates, 7% ash (minerals) and less than 2% fiber. Contents are marine protein, soy protein, wheat flour, oil vitamins, minerals, colour imparting nutrients like carotenoids from natural sources, immune promoters, probionts and antioxidants.
- ★ Availability : In particle size: 0.25mm, 0.75 mm and 1 mm.
- ★ Target Users : Ornamental fish farmers/ Aquarium hobbyists.
- ★ Recommended usage: Feed 2-3 % of the fish body weight once in a day.



## Technology Benefits

- ★ Capable of maintaining growth, health, colour and vigour of the fishes.
- ★ Scientifically evaluated and standardized feed.
- ★ Quality assured with all essential ingredients.



## Financial Aspects

- ★ Total investment = 74.50 lakhs\*
- ★ Rate of Return = 41.26%
- ★ Profitability = 51.66%
- ★ Market Potential = 200 crores/ year

\*(Project duration 20 years)



## CENTRAL MARINE FISHERIES RESEARCH INSTITUTE

Published by: Director, CMFRI, Kochi  
Prepared by: Dr. Vipinkumar V.P. and Dr. P. Vijayagopal (2011)  
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