

15 November 2019

FOOD, FISH AND AGRICULTURE FAIR AT CMFRI DRAWS MANY

he Swasraya Bharat 2019
Food, Fish and Agriculture Fair organised by
the Krishi Vigyan Kendra and other central gencies
at the Central Marine Fisheries Research Institut (CM-FRI) is luring in hordes of
people.

The delicacies served there are rich and tasty, like the lipsmacking tilapia grilled to perfection with the right mix of spices.

Around 500kg of farmed seabass and tilapia were sold on the opening day of the three-day festival on Thursday with people waiting patiently to get fresh fish directly from the farmers.

Apart from fish, agricultural products, plants, saplings and seeds, packed food items, hydroponic units, poultry shelters, nutritional supplements and agricultural equipment are up for grabs at the fair.

Several public sector units like the Coconut Development Board, Indian Institute of Spices Research and Central



Students eating live oyster at the food and Agri-Aqua festival at CMFRI in Kochi. The food item with rich medical value was brought to the fest from the farm fields after depuration • ASanesh

Institute of Fisheries Technology have put up stalls at the fair. Many entrepreneurs have arrived at the fair to introduce new technology and equipment.

"The fair aims to help farmers reach out to the buyers

and sell their products without delay. The fair will give the farmers a platform to market their products and to The fair aims to help farmers reach out to the buyers, sell their products without delay, and give farmers a platform to establish relationship with buyers

—Shinoj Subramannian, senior scientist, KVK

establish a long-term relationship with potential buyers", said Krishi Vigyan Kendra (KVK) senior scientist Shinoj Subramannian.

Around 40 farmer producer companies found potential buyers for their products, including rice, cereals, pulses, vegetable oils, dairy products and numerous value-added products at the buyer-seller meetheld as part of the event.

Agro-drones, used for pest and disease management, are a major attraction at the section that exhibits agriculture tools and machinery.

—Angeline Mariam Mathew